

Spokes Members Spring Survey Results

Date: 12th May 2015

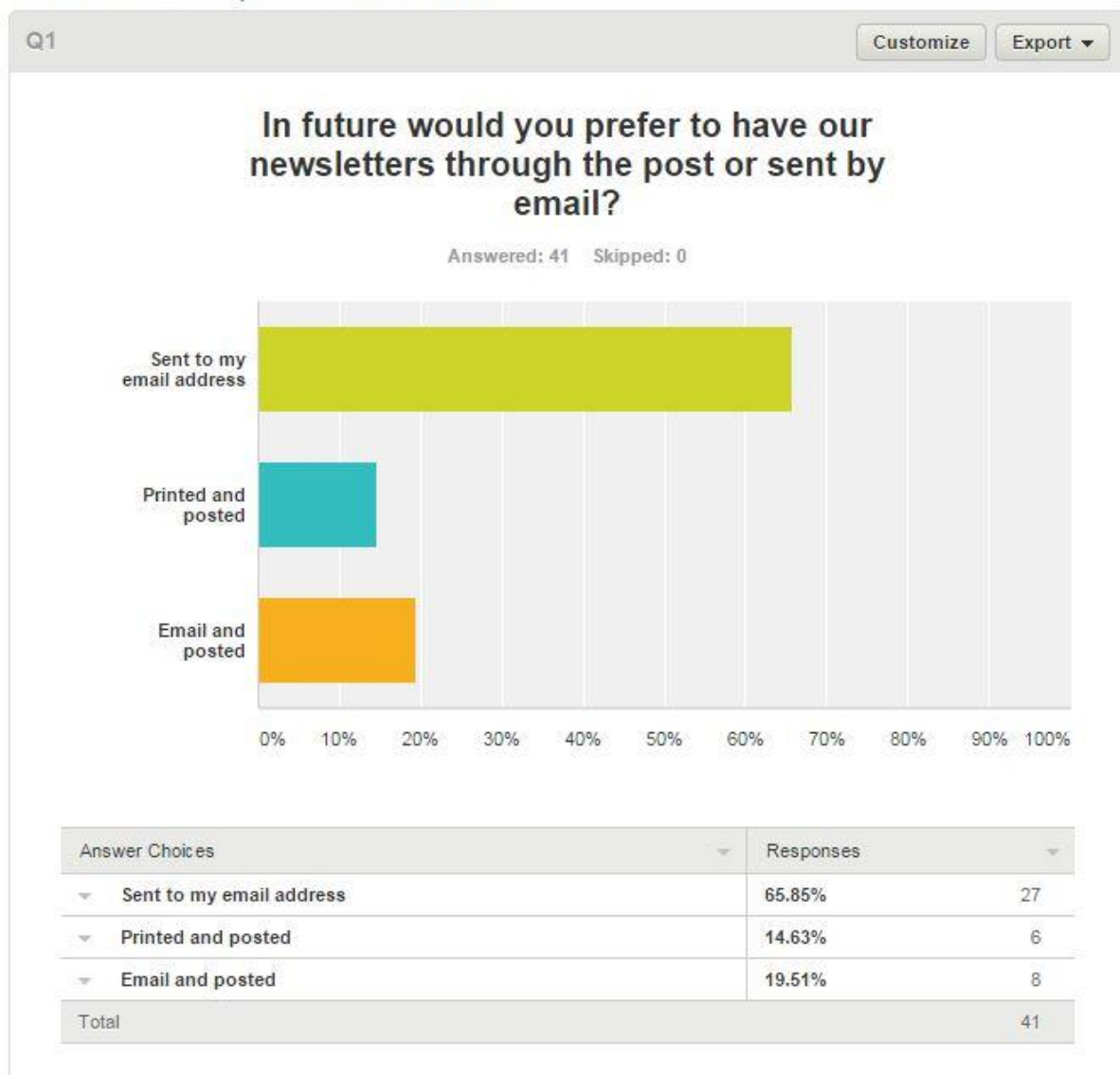
An email news briefing was sent to 111 subscribers (Spokes members with email addresses).

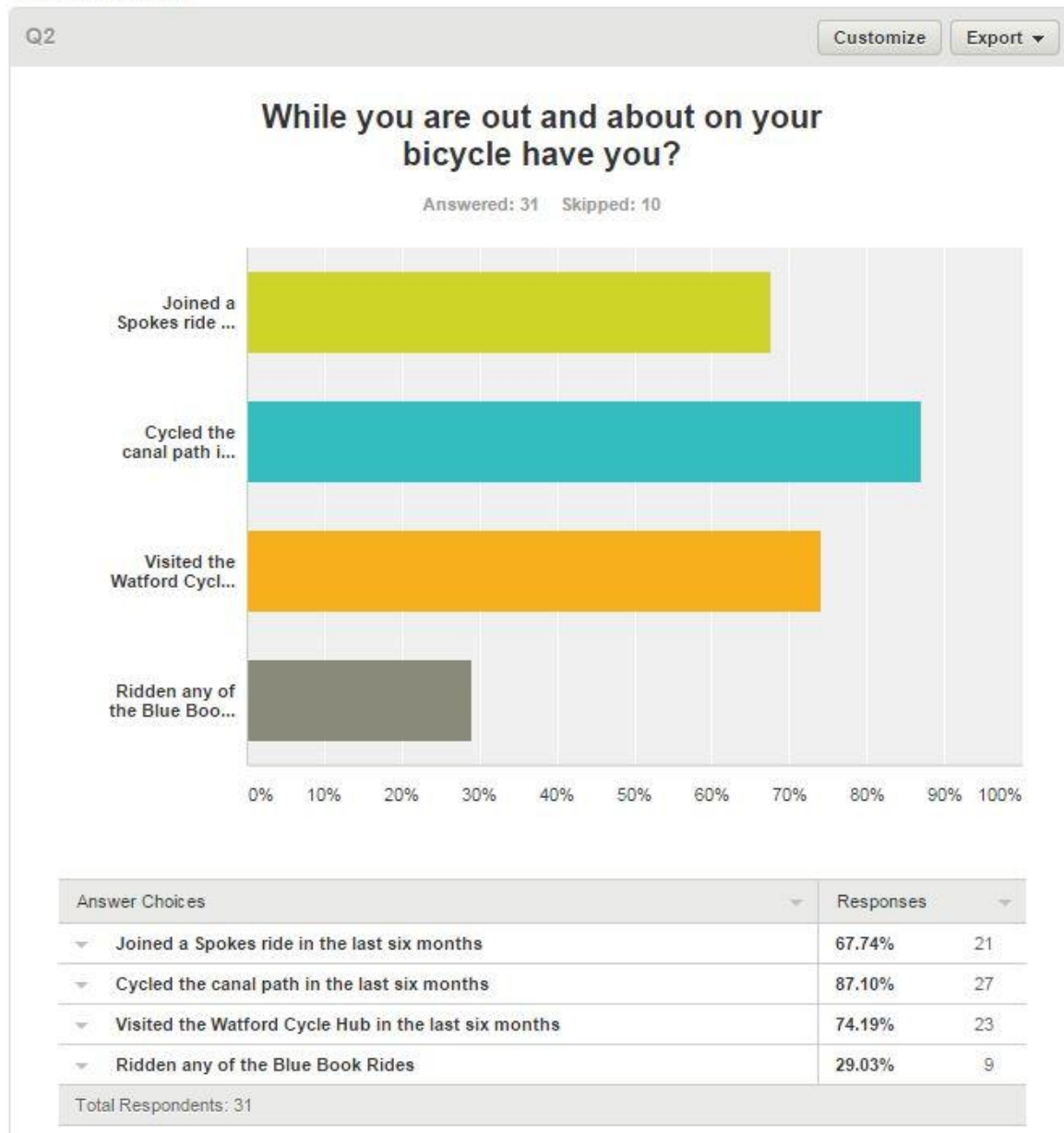
- 74 (66.4%) of the 111 subscribers opened the email
- 28 clicked on the survey invitation which is 38% of those that opened the email
- 15 clicked on the rides programme (web site) and 2 on the Ricky Fair

I am unsure if anyone of this recipients phoned Clive or Roger about support during the fair?

These results of the survey of the 41 people who took part:

PAGE 1: Newsletter production & distribution

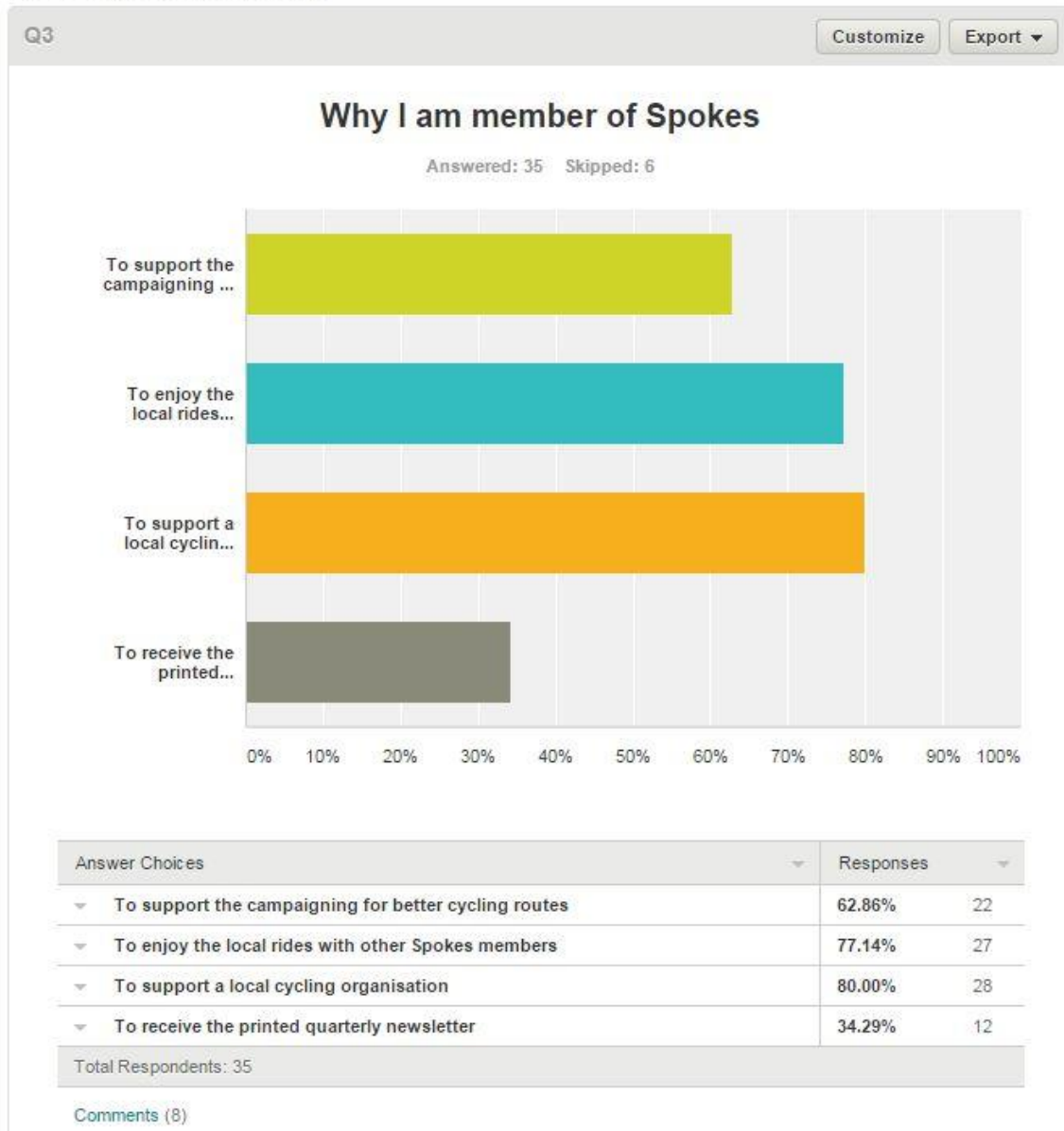




Comments:

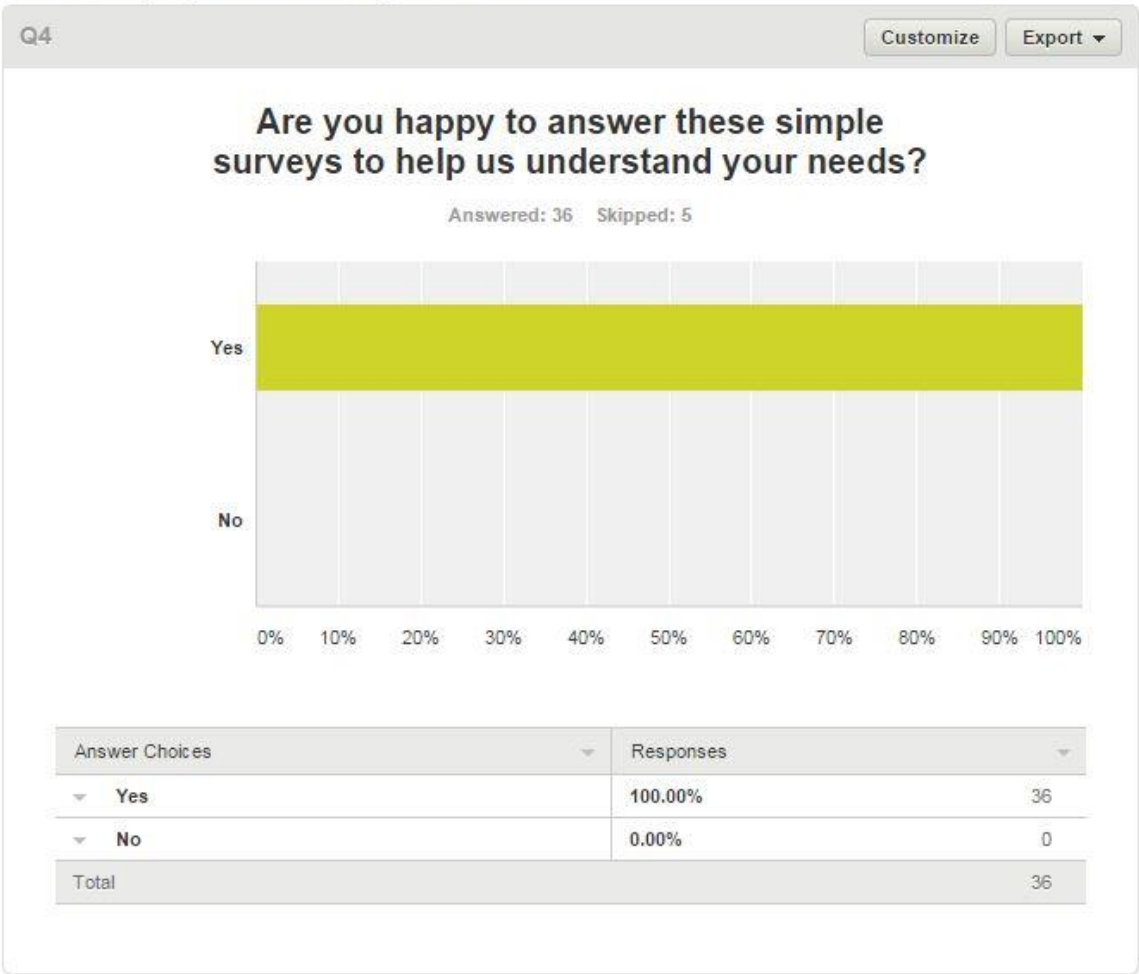
1. Would like them on a Saturday and possibly week evenings (during the lighter months). Happy to do anything between 12-35 miles (although terrain is the decider for me... Hate hills!)
2. half day rides, not too challenging.
3. Local and fairly low in mileage. These sorts of rides are suitable for everyone and get beginners out on their bikes.
4. On road 20 yo 30 miles
5. Half day rides with coffee stop.
6. Medium rides, not too long.
7. A mix of rides.
8. Not lots of canal on the ride

9. Medium distance, medium pace social rides
10. Medium pace social rides (on and off road) of 20 - 40 mile length with pub stops. Medium pace to MEAN medium pace and not a fast slow pace.
11. Rides with pub lunches. 25-30 miles.
12. Medium speed and as flat as possible, around 20 miles or so.
13. At the moment because of health reasons I'm more interested in 5 - 12 miles
14. Sorry, I just don't like to do group rides, and my main use for my bike is simply for everyday transport, so this doesn't really apply to me.
15. Ones with lots of coffee breaks!
16. A variety like we do now, with perhaps more rides of 25+ miles
17. Longer, more challenging rides. Maybe starting out from surrounding areas
18. The one along Ebury way to the Aquadrome.
19. Any-- it's been busy six months which is why I haven't done any of above
20. At the moment unfortunately the Spokes rides often clash with my other activities, but I hope to be able to join more often
21. Medium speed, 20 - 30 miles
22. Medium speed, around 20 miles length
23. See answer for question 3.



Comments:

1. If I have a choice I would like to receive the newsletter by email
2. It's nice to feel 'part of something' and to be with like-minded people.
3. To meet new people who like cycling.
4. I always attend the restaurant bashes !
5. Fitness and health
6. I am a Spokes member mainly to keep in touch with cycling developments in the neighbouring area. I actually live in Golders Green so I don't normally come on Spokes rides. I usually lead one ride for Spokes every year.



Q5 Export ▾

Would you like to add any comments?

Answered: 12 Skipped: 29

● Responses (12) Text Analysis My Categories

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Showing 12 responses

1. This is a good survey to do.
2. no
3. I would like to join more rides but work shifts, so often cannot make the rides
4. I appreciate everything you guys do, so keep it up. I will eventually go on some of the midweek rides when I can take time off work
5. In the summer, I would like to see a monthly (or fortnightly) social gathering with evening ride at the Cycle Hub
6. Unless phrased carefully multiple choice surveys can be misleading.
7. Spokes is a good cycling club.
8. None at present.
9. Very grateful for the organising and campaigning work of Spokes, but unable to help much practically at the moment
10. Spokes is a good thing - keep up the good work!
11. Regular news briefings by email are an excellent idea
12. Not currently but would like to see more done to help Spokes!